

# Adopt fast flow with Conflux

Outcomes and ways of working for  
medium and large enterprises





- Nearly 80% of organizations worldwide are still struggling to make effective use of cloud, DevOps, and other modern approaches to software and IT delivery.\*
- To become competitive and effective, high-performing organizations are adopting flow-centric, digital-first operating models.
- By focusing on fast flow and Team Topologies, organizations are discovering true business agility.

# Adopting fast flow with Conflux leads to:

- A realized **operating model** where digital capabilities provide true **business agility**.
- Enhanced **capabilities** within the organization to support **end-to-end value delivery**.
- An organizational model that is **focused on the human**, rather than processes.
- Increased workforce **engagement** through **meaningful team-based work**.
- Increased **efficiency** through adjusted responsibility boundaries (flow efficiency).
- **Cost reduction** as a consequence of the new operating model: reduced rework, better flow (fewer handovers), focused **innovation**, and more effective platforms.
- Increased capability for **sustainable change** and evolution of the organization.

# Conflux runs catalyst sessions that help you to:

- Implement a new **operating model** by defining operating constraints and adjusting key boundaries. We use **Team Topologies**, DevOps principles, Domain-Driven Design (DDD), Wardley Maps, psychological safety, modern engineering practices, social practices, and related approaches.
- Adjust **supplier contracts** to encourage fast flow and service ownership.
- Adopt a “fast flow” **mindset** across ExCo, management, and practitioners.
- Interpret and use patterns from **Team Topologies** effectively.
- Define **skills pathways** for staff across different roles to increase focus on fast flow, team-centric ways of working, and cloud readiness.

# Success stories with adopting fast flow:



ING Bank's multi-year transformation has improved time to market, boosted employee engagement, and increased productivity. | [confluxhq.com/ing](https://confluxhq.com/ing)



Dutch bank ABN AMRO adopted a team-first approach as a cornerstone of its emerging digital operating model. | [confluxhq.com/abn-amro](https://confluxhq.com/abn-amro)



CDL is the UK market leader for insurance software. Their practices - aided by Conflux - were featured in the book Team Topologies. | [confluxhq.com/cdl](https://confluxhq.com/cdl)



iBwave provides telecom radio planning software. Their move to the cloud was guided by Conflux. | [confluxhq.com/ibwave](https://confluxhq.com/ibwave)



Publish Interactive is the publishing and monetisation platform for the research sector. Conflux helped them to adopt fast flow. | [confluxhq.com/pi](https://confluxhq.com/pi)



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# expert-led group learning for adopting fast flow and Team Topologies